

Digital Video

Area	Mastery	Most	Some	None
Presentation Did the student(s) demonstrate a solid understanding of the software for project development?	Mastery in the use of software. Thorough explanation of all steps involved in completing the project.	Competence in the use of software. Satisfactory explanation of the steps involved.	Some understanding of the basic use of the software. Offered little explanation of the steps involved.	No understanding of the software. Did not explain the steps involved in the completion of the project.
Documentation Did the student document non-student produced materials?	ALL required permissions present OR no permissions needed.	Most required permissions included.	Some required permissions included, but not all	No required permissions present.
Editing Does the project show evidence of skilled use of editing techniques?	Mastery in editing techniques. Audio and video are smooth, appropriate, and consistent.	Competence is editing techniques. Audio and video are smooth, appropriate, and consistent most of the time.	Some understanding of basic editing techniques. At times audio and video are choppy or inconstant.	No evidence of editing. Audio and video transitions were choppy, effects were either missing or excessive, sound was cut off and/or inconsistent
Use of Media Resources: Where used, were all music, text, voice-over, pictures, or video relevant and effective?	All media was relevant to the purpose of the project and, when present, use of media resources was effective.	Most media was effective and relevant to the purpose of the project.	Some media was effective and relevant to the purpose of the project.	Most media, if used, was NOT effective or relevant to the purpose of the project.
Production Planning: Does the project show evidence of advance planning and organization to accomplish a specified goal or effect?	Clear evidence of planning and organization to accomplish the goals of the final project.	Evidence of planning and organization worked to accomplish the goals of the project.	Little evidence planning and organization and the some goals of the project were not met.	No evidence of planning and organization to accomplish the goals of the final project.