Multimedia

Area	Mastery	Most	Some	None
Presentation: Did the student(s) demonstrate a solid understanding of the software for project development?	Mastery in the use of software. Thorough explanation of all steps involved in completing the project.	Competence in the use of software. Satisfactory explanation of the steps involved.	Some understanding of the basic use of the software. Offered little explanation of the steps involved.	No understanding of the software. Did not explain the steps involved in the completion of the project.
Documentation: Did the student document non-student produced materials?	ALL required permissions present **OR** no permissions needed.	Most required permissions included.	Some required permissions included, but not all.	No required permissions present.
Production Planning: Does the project show evidence of advance planning and organization to accomplish a specified goal or effect?	Clear evidence of planning and organization to accomplish the goals of the final project.	Evidence of planning and organization to accomplish the goals of the project.	Little evidence planning and organization. Some goals of the project were not met.	No evidence of planning and organization to accomplish the goals of the final project.
Project Design: Do all elements of the project work together?	Special attention is given to balance, proportion, harmony, and restraint of text, graphics and special effects.	Screens are organized. Some of the slides and graphics can be distracting. Most of the elements and content combine to deliver the message.	Screens are somewhat organized. Most of the slides are distracting and interfere with the communication of the message.	Screens are confusing and cluttered. There is too much or not enough text on each slide. All graphics and special effects are distracting with the communication of the message.
Content: Does the presentation meet the goal of explaining or demonstrating the desired content?	Includes all essential information completely and in depth.	Includes most essential information and three or more facts.	Includes little essential information and one or two facts.	Includes no essential information and no facts.